



## **BLUE GOLD -WORLD WATER FORUM: MEDIA RELEASE 22/03/2009**

Since the tipping point marked by the release of the documentary “An Inconvenient Truth,” climate change has dominated the world’s environmental agenda. Now, it’s the turn of “Blue Gold: World Water Wars” to focus attention on the next big issue – the fight for the control and supply from the diminishing sources of freshwater across the globe.

To mark the launch of this crucial and comprehensive documentary, a number of concerned film makers and eco activists have created a series of simultaneous screenings during the week that the media spotlight is on activities unfolding at the World Water Forum in Istanbul, Turkey (March 15-22).

From the tiny island of Apia in Western Samoa, to a Producers Guild Screening in Hollywood, 101 locations in 38 countries are planned for a film that exposes the looming crisis across the globe of depleting supplies and individual rights to water, and the rapidly accelerating efforts to privatize and control those irreplaceable sources by corporations and governments.

According to Maude Barlow, the recently appointed Water Policy Advisor to the United Nations, who will be addressing the decision makers and interest groups at the World Water Forum, and co-author of the seminal books *Blue Gold* and *Blue Covenant*, it is not yet a losing battle. Maude believes, as do all those taking part in this unusual attempt to gain attention to the issues via the documentary, that... “water should be viewed as a universal right not as a commodity to be sold to the highest bidder.”

While Maude Barlow is in Istanbul, the film’s creator, director and editor, Sam Bozzo, will be introducing his hot doc on March 22<sup>nd</sup> (World Water Day) at the Washington DC Environmental Film Festival, prior to its April 7<sup>th</sup> release on DVD by PBS Video in America and Mongrel Media in Canada.

Created at great risk to the filmmaker, financially and physically, takes a hard, unswerving path to the truth.

*Blue Gold* is narrated by Malcolm McDowell. Executive Produced by Mark Achbar (*The Corporation*) and Si Litvinoff (*The Man Who Fell To Earth*).

A complete list of locations for the simultaneous screening world event, orchestrated by Canadian producer, Martin Robertson (*Ideas in Motion*) follows.

For a downloadable press kit: <http://www.bluegold-worldwaterwars.com>.  
Maude Barlow’s information can be found at: <http://www.Canadians.org>